

DB CORP. LTD

KEY PERFORMANCE METRICS

(Rs. In Mn.)

Particulars (INR MN)							
	FY22	Q2 FY 22	Q 2 FY 23	Variance % (YOY)	H1 FY22	H1 FY23	Variance % (YOY)
	12 Months	3 Months	3 Months		6 Months	6 Months	
Profit & Loss Items							
Advt. Revenue	11827	3029	3812	26%	4742	7181	51.4%
Circulation Revenue	4558	1159	1156	0%	2265	2312	2.1%
Total Revenue	17885	4513	5461	21%	7592	10464	37.8%
NP Prices(MT)	43749	41340	63530	54%	41139	62829	52.7%
News Print Cost/ Total Cost	37.7%	37.1%	48.6%		36.7%	48.0%	
Personnel Cost/ Total Cost	25.6%	27.5%	20.7%		28.3%	21.1%	
Other Operational Cost / Total Cost	36.7%	35.4%	30.7%		35.1%	30.9%	
Total Cost	14657	3458	4483	30%	6487	8749	34.9%
EBIDTA	3228	1054	977	-7%	1105	1715	55.2%
EBIDTA Margin	18.0%	23.4%	17.9%		14.6%	16.4%	
PAT	1426	538	488	-9%	315	798	153.1%
PAT Margin	8.0%	11.9%	8.9%		4.2%	7.6%	
Balance Sheet Items							
Gross Fixed Assets	17921	17450	17952		17450	17952	
Net Fixed Assets	8263	8183	7876		8183	7876	
Cash & bank balance (Including Deposit with Mutual Funds)	5170	3371	4693		3371	4693	
ROCE	11.1%	11.0%	15.3%		11.0%	15.3%	
RONW	7.8%	7.8%	11.5%		7.8%	11.5%	
Current Ratio (Including Term Loan Liabilities due in 1 year)	2.6	2.7	2.4		2.7	2.4	
Total Outside Liabilities /Tangible Net Worth	0.3	0.3	0.4		0.3	0.4	
Inventory Turnover (Days)	142	166	123		166	123	
Debtors Turnover (Days)	98	94	82		94	82	